



Starbucks Coffee Company

FINAL

Fact Sheet: Frappuccino® blended beverages

Nothing says summer like our Frappuccino® blended beverages.

Create the perfect Frappuccino® blended beverage for all of your fun summer moments, whether you're headed to a concert, meeting friends at the park or taking a break from work. Starting April 29, Starbucks introduces a new Frappuccino® blended beverage flavor, **Caffè Espresso**. Treat yourself to this new flavor or enjoy returning favorites during **Frappuccino® Happy Hour, May 1-10**. All Frappuccino® blended beverages will be half-off regular prices from 3-5 p.m. local time at participating stores. Bring a friend and enjoy!



NEW! Caffè Espresso Frappuccino® blended beverage

Created for the customer who loves coffee, this beverage is a classic combination of Starbucks® signature Frappuccino Roast® coffee and milk, blended together with ice and topped with our new Espresso-infused Whipped Cream and new Italian Roast Coffee Drizzle.

Returning Favorites!

Caramel Ribbon Crunch Frappuccino® blended beverage: Inspired by a love for caramel, this delicious treat is a blend of buttery caramel syrup with Frappuccino® roast coffee, milk and ice, then topped with a layer of dark caramel sauce, whipped cream, caramel drizzle and crunchy caramel sugar topping.



Mocha Cookie Crumble Frappuccino® blended beverage: This delicious cookie concoction is back! An irresistible blend of rich mocha sauce, vanilla syrup, Frappuccino® Chips, Starbucks® signature Frappuccino® Roast coffee and milk blended with ice and topped with chocolaty whipped cream and a chocolate cookie crumble topping.

Lighten Up! Customize your favorite Frappuccino® blended beverages

Did you know you can customize your favorite Frappuccino® blended beverage? Great news for our customers looking for different options: you can order your favorite Frappuccino® blended beverage with nonfat milk and select sugar-free syrups. Here are a few of our barista's favorite tips:

- ✓ **Request nonfat milk or soy**
Choose **nonfat milk** for a beverage that is lower in calories and fat. Don't drink milk? Ask your barista to customize your beverage with **soy milk**.
- ✓ **Choose the 'light' option**
By choosing 'Light', your beverage will have **at least 33 percent fewer calories** than the regular Frappuccino® blended beverages. You can choose the **'light' option** for these flavors: Coffee, Caramel, Mocha, Java Chip and Café Vanilla.
- ✓ **Select a sugar-free syrup**
Add a sugar-free syrup to any Frappuccino® blended beverage for great flavor without added calories or sugar. Starbucks offers sugar-free syrups in several flavors: Vanilla, Caramel, Hazelnut and Cinnamon Dolce.
- ✓ **Ask for light or less whip or no whip**
Did you know you can ask for 'just-a-little-bit' of whip? Starbucks baristas are happy to meet your request so you can still enjoy a touch of whipped cream on your Frappuccino® blended beverage.

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For More Information

If you have questions or need more information, you may visit starbucks.com. News media please contact us at (206) 318-7100 or press@starbucks.com. © 2014 Starbucks Coffee Company. All rights reserved.