



## Fact Sheet: Starbucks Yoghurt Frappuccino® Starbucks Launches a Brand New Summer Treat

To celebrate the arrival of summer, Starbucks is introducing a brand new twist on its original Frappuccino® - the Starbucks Yoghurt Frappuccino®. A European exclusive, these new beverages will be available in selected stores from 10<sup>th</sup> July 2014.

Starbucks Yoghurt Frappuccino® comes in two flavours: Red Berry and Banana. These new beverages are a delicious combination of chilled yogurt and fruity swirl blended with ice, the perfect summer drink when you need a refreshing boost on hot summer days.

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### Starbucks Red Berry Yoghurt Frappuccino®



*194 calories*

The new Starbucks Red Berry Yoghurt Frappuccino® is inspired by Starbucks fans' love for summery and sweet flavours. It is the perfect thirst-quenching accompaniment for a summer stroll in the park with friends.

### Starbucks Banana Yoghurt Frappuccino®



*196 calories*

The new Starbucks Banana Yoghurt Frappuccino® is creamy and sweet, and ideal for a refreshing afternoon pick-me-up. This one is best enjoyed on balmy summer days.

For more information on the new Starbucks Yoghurt Frappuccino® please visit <http://www.starbucks.co.uk/>

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### **About Starbucks Frappuccino® Blended Beverages**

The Frappuccino® blended beverage was invented 19 years ago at a Starbucks in Santa Monica, California, by a barista looking to provide an iced beverage for his customers. Customers in California were asking Starbucks baristas for a blended coffee drink and were disappointed that we didn't offer one at the time. That store began selling the new blended beverages as a variation on Iced Lattes and Iced Mochas. The new beverage option became so popular that it was offered at 10 more stores in California. In 1995 Starbucks created a proprietary blend of ingredients and the Frappuccino® blended beverage was launched across the country. Fifteen years later, Starbucks Frappuccino® blended beverage has become an iconic beverage that our customers from around the world know and love.

### **About Starbucks Coffee Company**

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting high-quality *arabica* coffee. Today, with stores around the globe, the company is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique *Starbucks Experience* to life for every customer through every cup. To share in the experience; please visit us in our stores or online at [starbucks.com](http://starbucks.com).