



# Starbucks Coffee Company

Spring 2014

## FACT SHEET: Starbucks® Spring Blend

Available exclusively where you buy groceries

### NEW Starbucks® Spring Blend

*Complement the gatherings of the season with notes of milk chocolate and sweet orange.*

Starbucks master blenders offer their expression of spring in this lively balanced coffee. The combination of exquisite beans from Latin America and East Africa reveals spirited, juicy notes and medium body.

Starbucks® Spring Blend was crafted to perfectly complement springtime celebrations like Easter, Mother's Day, graduation and Passover. This rich coffee pairs perfectly with buttery shortbread, early harvest berries, and many other fresh flavors of spring fare.



### Starbucks® Seasonal Blends

Starbucks® Spring Blend is the second of four limited-time only, new seasonal coffees; available exclusively where you buy groceries. Look for Spring Blend on grocery shelves from now until June.

The complete line-up of Starbucks® seasonal blends will include new Starbucks® Fall Blend and a familiar favorite Starbucks® Holiday Blend.

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### Availability & Pricing

Look for Starbucks® Spring Blend in the U.S. where you buy groceries for \$8.99 per 10 oz. package.

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**For More Information:** please visit [news.starbucks.com](http://news.starbucks.com). News media please contact us at (206) 318-7100 or [press@starbucks.com](mailto:press@starbucks.com).

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