



Starbucks Coffee Company

Spring 2014

Fact Sheet: Bottled Starbucks® Iced Coffee

Experience the refreshing uplift of bottled Starbucks® Iced Coffee

Bottled Starbucks® Iced Coffee provides great-tasting, uplifting refreshment with premium Starbucks® coffee from 100 percent *arabica* beans. Best enjoyed chilled, bottled Starbucks® Iced Coffee is the perfect full-flavored refreshment to help you get through the daily commute, the midday slump, or an exciting road trip adventure with friends.

Daily Refreshment with bottled Starbucks® Iced Coffee

Bottled Starbucks® Iced Coffee is simply crafted for customers seeking a high-quality and uplifting everyday drink.

- **Great Taste** – Bottled Starbucks® Iced Coffee is the perfect blend of premium Starbucks® coffee and reduced fat milk, inspired by the coffee blend and flavors used in the handcrafted Iced Coffee beverages served in Starbucks® cafes.
- **Full-Flavored** – Bottled Starbucks® Iced Coffee provides a refreshing, full-flavored iced coffee experience made from the simplest ingredients. Calories range between 50 – 120 calories per bottle (11. fl. oz.).

Available in four delicious offerings:

- Starbucks® Iced Coffee + Milk
- Starbucks® Low Calorie Iced Coffee + Milk
- Starbucks® Vanilla Flavored Iced Coffee
- Starbucks® Caramel Flavored Iced Coffee



- **Availability** – Look for these beverages at convenience, drug and grocery stores. Suggested retail price: \$1.99 per bottle and new this year, \$4.99/\$5.99 for a pack of four (prices vary by market).

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For More Information

If you have questions or need more information, please contact us at (206) 318-7100 or press@starbucks.com.