



Starbucks Coffee Company

Fact Sheet: Teavana Sparkling Tea Juices

July 2015

New Teavana® Sparkling Tea Juices Make Summer Sparkle at Starbucks Canada

This summer Starbucks Canada is adding some cool spark to the hot summer. Introducing new Teavana® Sparkling Tea Juices to our cold beverage line-up – a breakthrough in carbonation. We start with our premium Teavana® Iced Teas, add real fruit juice bases and fizz the entire beverage for a truly unique approach to refreshing iced tea with a taste that sparkles. This refreshing new take on iced tea is available beginning July 7th in select stores in Toronto and Vancouver.



NEW Teavana® Sparkling Black Tea & Tangerine

Refreshing combination of freshly brewed Teavana® Iced Black Tea with an exotic blend of tangerine juice, mandarin, and peach accentuated with fizz.

New Teavana® Sparkling Passion Tango™/MC & Pineapple

Handcrafted blend of Teavana® Iced Passion Tango tea and pineapple juice with hints of tropical flavours and a refreshing, sparkling finish.



MSRP for a Tall (12 fl oz): \$3.75

Customizable Carbonation

Because our customers value customization, and handcrafted beverages are central to the *Starbucks Experience*, we built a machine from the ground up to deliver a premium, handcrafted and customizable carbonated experience. The result is our proprietary Fizzio™ machine conceived and developed in-house with some of the top carbonation experts in the industry. Since customization is so important to our customers, the Fizzio™ machine was built with the capability to adjust the amount of carbonization in beverages. Customers will also be able to “add fizz” to existing beverages like Iced Tea and Starbucks Refreshers® beverages for \$.50 CAD.

For More Information

If you have questions or need more information, please contact us at press@starbucks.com.