



## Chai Tea by Teavana

Teavana invites you to embrace fall as you get back into your routine following the summer months by finding a special moment each day to enjoy the bold and spicy flavors of Teavana's chai teas.

With roots that can be traced to a rich and deep history throughout India, chai tea is traditionally made up of cinnamon, ginger, cardamom, cloves and pepper. In fact, "chai" means "tea" and as a purveyor of fine tea, Teavana's Tealogists carefully crafted Teavana's chai tea collection by selecting ingredients that make each blend distinctive, fit for any palate or occasion.

*The following products are available at participating Teavana stores and Teavana.com.*

### A Chai Tea for Every Taste:

Teavana welcomes new chai tea flavors of chocolate and caramel to its collection of chai teas, expanding the selection to appeal to tea drinkers and those new to tea.

#### NEWEST CHAI TEAS:



#### Chocolate Chai Black Tea

Satisfy your inner chocolate lover with this decadent chocolate chai tea. Velvety and smooth, this soothing black tea blended with rich Indian spices, Madagascar vanilla, and rich dark chocolate creates a sensory treat any time day or night.

*Price: \$12.98 (2 oz.) Limited Time Offer.*



#### Caramel Chai Rooibos Tea

Pamper yourself with the warm, sweet taste of caramel as it mingles with comforting, traditional Indian spices of cinnamon, clove and a hint of ginger in this rich and luxe rooibos tea.

*Price: \$8.98 (2 oz.) Limited Time Offer.*



#### Teavana® Oprah Chai Tea

This distinctive chai tea blend, created in partnership with Oprah Winfrey, will warm your soul with a bold infusion of cinnamon, ginger, cardamom and cloves blended with loose-leaf black tea and rooibos.

*Price: \$14.98 (2 oz.)*

#### LONG-TIME FAVORITE CHAI TEAS:



#### Maharaja Chai Oolong® Tea

Rich spices of India mingle with the royal splendor of oolong tea in this blend. Cinnamon, ginger, cloves, cardamom and cardamom lead the sensory journey that begins with the first aroma of this robust chai.

*Price: \$12.98 (2 oz.)*



#### Samurai Chai Mate™ Tea

A powerful balance of invigorating green mate and green rooibos blended with spices of cinnamon, anise and cardamom with citrus undertones orange and lemongrass, with papaya and pineapple.

*Price: \$5.98 (2 oz.)*



#### Rooibos Chai Rooibos Tea

Spicy cinnamon, cardamom husks, piquant ginger and lightly citrusy lemongrass brew to a blissful honey-amber infusion. A caffeine-free chai tea perfect for relaxing.

*Price: \$4.98 (2 oz.)*

For more information, please contact [marketing@teavana.com](mailto:marketing@teavana.com)

## Give the Gift of Chai Tea:

Give the gift of chai tea with Teavana's Chai Tea Gift Sets, perfect for tea lovers and those new to tea to indulge with a smooth, rich cup of a chai tea building their new morning or afternoon ritual.



### **Enlightened Chai Gift Collection**

Capture the warmth of the season with this collection featuring four chai tea blends (2 oz. each), four tea tins and two ceramic infuser mugs:

- Caramel Chai Rooibos Tea
- Chocolate Chai Black Tea
- Maharaja Chai Oolong Tea
- Rooibos Chai Rooibos Tea

*Price:* \$79.95



### **Teavana® Oprah Chai Tea Infuse Inspiration Set**

Everything you need to steep the perfect pot of tea, this beautiful gift box includes \*8 oz. of the bold and flavorful Teavana Oprah Chai Tea plus two glass tea cups and a teapot.

*\$4 per large gift box will be donated to the Oprah Winfrey Leadership Academy Foundation to benefit educational opportunities for youth. For more information visit: [oprah.com/oprahchai](http://oprah.com/oprahchai)*

*\*Contents may settle: product sold by weight.*

*Price:* \$119.95

## Brew the Perfect Cup:

Teavana's easy-to-use brewing accessories, help you make the perfect cup of tea each time. Enjoy chai tea by itself or as a chai tea latte by adding frothed milk to steep your tea.



### **Breville® One-Touch Tea Maker**

Simply select a setting, and the Breville One-Touch will heat water to the correct temperature for your tea, lower the tea basket automatically into the water and, at the correct time, auto-lift the basket to prevent oversteeping.

*Price:* \$249.95



### **Breville® Milk Frother**

This fully automatic frother allows you to easily make creamy frothed milk for chai tea lattes. Simply set the temperature dial for a fast and efficient milky froth. Customized settings allows you to create milk that is smooth and silky or thick and creamy.

*Price:* \$129.95



### **Zojirushi Hot Water Dispenser**

Heat water to the perfect temperature for any tea with this hot water dispenser with a 4.0 L capacity and four temperature settings (140 degrees, 175 degrees, 195 degrees, 208 degrees). The LCD on top shows the water temperature at all times.

*Price:* \$159.95

For more information, please contact [marketing@teavana.com](mailto:marketing@teavana.com)