



# Starbucks Coffee Company

## Fact Sheet: Handcrafted Holiday Beverages

November 2015



### The Flavors of the Holidays at Starbucks

The holidays at Starbucks are a time to celebrate with traditions rooted in more than four decades of passion for coffee and the holiday spirit. Starting November 1, Starbucks red holiday cups will return along with Starbucks beloved holiday handcrafted beverages.

#### NEW Holiday Spice Flat White

The new Holiday Spice Flat White offers a holiday twist on a customer favorite, crafted with bold, spicy ristretto shots of Christmas Blend Espresso Roast and a blend of spices, including sugar, cinnamon, ginger, nutmeg, clove and a touch of tangerine. Starbucks baristas then perfectly steam whole milk into creamy micro-foam and carefully free pour to allow the espresso and spices to rise to the top, creating an espresso-forward beverage with hints of sweetness and spice on the finish. Available in all company-operated and licensed Starbucks® stores in the U.S. beginning Nov. 30 for a limited time



#### NEW Teavana Gingerbread Tea Latte

A new holiday favorite is born when Teavana Royal English Breakfast tea meets gingerbread flavors in this new seasonal beverage! Black tea, warming gingerbread notes, and perfectly steamed milk are topped with a dollop of foam and a dash of cinnamon for a festive balance of richness and spice. Available in all company-operated and licensed Starbucks® stores in the U.S. beginning Nov. 10 for a limited time



#### NEW Starbucks Reserve® Christmas 2015

Our first Starbucks Reserve® Christmas coffee! Created in the spirit of the holiday season with two coffees that have special meaning and pride, Aged Sumatra and Costa Rica Hacienda Alsacia. Sumatra is a coffee that we buy at the peak of harvest. We select lots to be moved to our aging warehouse, carefully watched over and aged to their peak of flavor, to become our Aged Sumatra. Costa Rica Hacienda Alsacia is our farm, our love, our dedication, and now our opportunity to share our great coffee. Together they are a pairing of sweet and savory. Available in select Starbucks stores in the U.S. beginning Dec. 7 for a limited time while supplies last



#### Starbucks Christmas Blend Vintage 2015

Every year Starbucks creates its special Christmas Blend coffee, showcasing its artistry in roasting and blending with some of the finest aged Sumatra beans and lively Latin American and mellow Indonesian coffees. Every year the result is subtly unique. This year's Christmas Blend Vintage 2015 stands apart with pronounced flavors and deep, intriguing layers of spiciness and sweetness. Available in all company-operated and licensed Starbucks® stores in the U.S. beginning Nov. 10 for a limited time



**NEW** this year, customers will have the option to make any handcrafted espresso beverage with **Christmas Blend Espresso Roast.**

Available in all company-operated Starbucks® stores in the U.S. beginning Nov. 10 for a limited time.

#### Returning Favorites: Starbucks® Handcrafted Holiday Beverages

Available in all company-operated and licensed Starbucks® stores in the U.S. beginning Nov. 1 for a limited time

#### Chestnut Praline Latte

The Chestnut Praline Latte will be returning this holiday season following a warm welcome last year. Inspired by the time-honored holiday tradition of warm roasted chestnuts, this cozy beverage





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features Starbucks® signature espresso and flavors of caramelized chestnuts, with freshly steamed milk, topped with whipped cream and spiced praline crumbs.

### Peppermint Mocha + Skinny Peppermint Mocha

Experience holiday flavors in full effect with the Peppermint Mocha, a combination of espresso and steamed milk sweetened with flavors of chocolate and peppermint. Topped off with whipped cream and chocolate curls, this festive beverage is just too good to resist!

Fans of this classic seasonal beverage can also enjoy a lighter version with espresso, steamed nonfat milk, sugar-free peppermint syrup and skinny mocha sauce. The Skinny Peppermint Mocha is 100 calories for a Tall (12 fl oz) beverage.

### Caramel Brulée Latte

Celebrate the season with this holiday showstopper featuring espresso, steamed milk and rich caramel brulée sauce, topped with whipped cream and caramelized crunchy caramel brulée topping.

#### Did You Know?

*All of our signature holiday beverages are delicious iced or as a Frappuccino® blended beverage!*

### Gingerbread Latte

Enjoy the flavors of freshly baked gingerbread combined with espresso and steamed milk. This holiday beverage is finished with a topping of whipped cream and ground nutmeg.

### Eggnog Latte

Savor Starbucks wildly popular interpretation of holiday eggnog! Featuring a combination of espresso and rich steamed eggnog dusted with a sprinkle of ground nutmeg, this is a perfect choice for a crisp winter morning or cozy afternoon.

