



# Starbucks Coffee Company

## Fact Sheet: Holiday 2014 – Premium Gifts

Holiday 2014

Featuring elegant spins on classic designs, Starbucks® Premium Gifts will add an extra sparkle to anyone’s holiday. Made of some of the finest materials, including Swarovski® crystals and 925 sterling silver, each limited-edition item makes holiday gifting easy and special even for the toughest of gift recipients. Each piece celebrates a unique aspect of the holidays at Starbucks —Starbucks® Christmas Blend, Starbucks Cards, Starbucks® Dot Collection and our festive cup ornaments. Here is a look at the premium gifts that will brighten your season.

Let There  
be Bright



### NEW! Gold Swarovski® Tumbler with Wood Box

This dazzling 16 fl oz gold stainless steel tumbler is embellished with sparkling Swarovski® crystals. The tumbler’s insulating double wall helps beverages stay hot while hands stay cool, and a flip-top lid helps prevent spills. Additionally, the tumbler comes gift-ready in a dark wood box with a sliding lid engraved with Siren logo and Starbucks name.

**MSRP:** \$109.95 USD – Online Exclusive

### NEW! 30th Anniversary Swarovski® Mug & Coffee Gift Set

Embellish the season with the shimmer of Swarovski® in this limited edition ceramic mug and coffee gift set. Celebrating the 30th Anniversary of Christmas Blend in dazzling style, this premium gift set includes a pound of Starbucks Christmas® Blend whole bean coffee and a limited edition double wall traveler. The ceramic cup with press-in lid is dressed for the holidays in gold shine and bedecked in Swarovski® crystal elements. Both come ready-to-gift in a decorative silver and gold box.

**MSRP:** \$99.95 USD – Online Exclusive



### Swarovski® Ornament

Celebrate a dazzling tradition and embellish the season with this limited edition collectible white cup ceramic ornament from Swarovski®. Green crystals form a center dot on the front, and white crystals set the whole ornament to sparkling. This special ornament comes in a premium, shiny red box with fold-over lid and the Starbucks name.

**MSRP:** \$49.95 USD

### Limited-Edition Sterling Silver Starbucks Card

Made of jewelry-quality 925 sterling silver, the Limited-Edition Sterling Silver Starbucks Card is the first precious metal Starbucks Card we’ve ever offered. A gift aglow with holiday sparkle, this Card comes pre-loaded with \$50. It comes with its own beautiful red snap pouch and packaged in a red gift box with bow and Starbucks name in gold.

**MSRP:** \$200 USD – Available in-stores while supplies last



### Starbucks Dot Collection Artwork

Starbucks® Dot Collection 2014 offers drinkware in 100 different designs, each with a unique and artists take on the iconic green “dot” logo. The beautiful artwork, created by Starbucks own design team, from five different Starbucks® Dot Collection items will be available on archival matte paper. With only 100 of each design available, these pieces are perfect for that person who has everything.

**MSRP:** \$75 USD – Online Exclusive

If you have questions or need more information, you may contact us at (206) 318-7100 or [press@starbucks.com](mailto:press@starbucks.com).  
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