



Starbucks Coffee Company

Holiday 2014

Fact Sheet: Holiday 2014 – Tastes of the Season

The Flavor of the Holidays at Starbucks

The holidays at Starbucks are a time to celebrate with sweet traditions rooted in more than four decades of passion for coffee, food and the holiday spirit. Starting Nov. 1, connect with loved ones or take a much-needed shopping break with Starbucks beloved holiday handcrafted beverages and delicious treats.



NEW! Chestnut Praline Latte

Available in all company-operated and licensed Starbucks® stores in the U.S. and Canada beginning Nov. 12 for a limited time.



The Chestnut Praline Latte is Starbucks first new holiday handcrafted beverage in five years. Inspired by the time-honored holiday tradition of warm roasted chestnuts, this cozy beverage features Starbucks® signature espresso combined with freshly steamed milk and flavors of caramelized chestnuts and spices. The drink is then finished with whipped cream and spiced praline crumbs for crunch.

MSRP for a Tall (12 fl oz): \$3.95 - \$4.25 USD and \$4.25 - \$4.45 Canada

Returning Favorites: Starbucks® Handcrafted Holiday Beverages

Available in all company-operated and licensed Starbucks® stores in the U.S. and Canada beginning Nov. 1 for a limited time.

Peppermint Mocha + Skinny Peppermint Mocha

Experience holiday flavor in full effect with the Peppermint Mocha, a combination of espresso, steamed milk, mocha sauce and peppermint flavored syrup. Topped with a fluffy cloud of whipped cream and dark chocolate curls, this festive beverage is just too good to resist!

Fans of this classic seasonal beverage can also enjoy their favorite holiday treat with fewer calories. Featuring a combination of espresso, steamed nonfat milk, sugar-free mocha sauce and sugar-free peppermint flavored syrup, the Skinny Peppermint Mocha is 100 calories for a Tall (12 fl oz) beverage.



Caramel Brulée Latte

Celebrate the season with this holiday showstopper featuring a combination of espresso, steamed milk and rich caramel brulée flavored sauce, topped with whipped cream and caramelized crunchy caramel brulée topping.



Did You Know?

All of our signature holiday beverages are delicious iced or as a Frappuccino® blended beverage!

Gingerbread Latte

Enjoy the flavors of freshly baked gingerbread combined with espresso and steamed milk. This holiday beverage is now topped with spice-infused whipped cream prepared with cinnamon, cloves and ginger and finished with a real molasses drizzle. The new Gingerbread Latte is sure to take you on a trip down memory lane to holidays past.





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Eggnog Latte

Savor Starbucks wildly popular interpretation of holiday eggnog! Featuring a combination of espresso and rich steamed eggnog, topped with a sprinkle of ground nutmeg, this is a perfect choice for a crisp winter morning or cozy afternoon.



Starbucks® Christmas Blend

Starbucks® Christmas Blend, a customer favorite that for decades has signaled the holiday season, turns 30 this year. Brewed in Starbucks® stores during the holiday season, Christmas Blend combines bright Latin American coffees with rare aged beans from Sumatra, for signature sweet and spicy notes.

Savor a Sweet Holiday Treat

Available in all company-operated and licensed Starbucks® stores in the U.S. and Canada beginning Nov. 1 for a limited time.



Frosted Snowman Cookie

Taking your Starbucks® coffee or mocha on the run? Pair it with our festive holiday treat, the Frosted Snowman Cookie. This hand decorated, buttery tasting shortbread cookie is dipped in a layer of white chocolate icing and topped with a creamy milk chocolate iced hat. Available with red or blue scarves, this festive cookie will delight young and young at heart alike.

MSRP: \$1.95 USD and \$2.25 Canada

Peppermint Brownie Cake Pop (U.S. only)

A returning favorite, our delicious peppermint chocolate cake is mixed with butter cream icing and candy cane pieces, and is then dipped in white chocolate icing and sprinkled with candy cane bits. At just 170 calories, it's an indulgence you can truly enjoy during the holiday.

MSRP: \$1.75 (for one) - \$2.95 (for two) USD



Cranberry Bliss® Bar

This holiday classic is back! Filled with dried cranberries and topped with sweet, cream cheese frosting with hints of orange zest, grab one for a respite from holiday shopping, or a whole tray to share with friends and family.

MSRP: \$2.45 USD and Canada

MSRP for a Tray (contains 6 bars): \$13.95 USD and Canada

Stop in for a Hearty Bite

Available in all company-operated and licensed Starbucks® stores in the U.S. and Canada beginning Nov. 1 for a limited time.

NEW! Holiday Turkey & Stuffing Panini

A hearty turkey Panini topped with an herbed cranberry stuffing and a spread of delicious turkey gravy.

MSRP: \$6.25 USD and Canada



If you have questions or need more information, you may contact (206) 318-7100 or press@starbucks.com.

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