



# Starbucks Coffee Company

March 2015

## Fact Sheet: Starbucks Doubleshot® Coffee & Protein

### NEW Starbucks Doubleshot® Coffee & Protein provides the lift from coffee and the power of protein

The **NEW Starbucks Doubleshot® Coffee & Protein** ready-to-drink beverages provide the lift from coffee and the power of protein by delivering a great-tasting combination of bold Starbucks® coffee and 20 grams of protein per can.

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### Available in three delicious offerings

**Starbucks Doubleshot® Coffee & Protein – Dark Chocolate** – Start with rich, bold Starbucks® coffee. Then add a delicious dose of dark chocolate flavor and 20 grams of protein in every can. When days are long, customers can stay strong.

**Starbucks Doubleshot® Coffee & Protein – Vanilla Bean** –

It starts with rich, bold Starbucks® coffee. Every can packs notes of smooth vanilla and 20 grams of protein. It has the lift from coffee and the power of protein.



**Starbucks Doubleshot® Coffee & Protein – Coffee** – Like many good things, it starts with rich, bold Starbucks® coffee. The addition of milk allows for a smooth, creamy, delicious flavor. And with 20 grams of protein per can, it adds up to a great-tasting combo that keeps consumers on their game.

### Availability

Look for these beverages at convenience, drug and grocery stores nationwide. Suggested retail price is \$2.99 (U.S) per single-serve 11 oz. can (prices vary by market).

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**For More Information:** If you have questions or need more information, please contact us at (206) 318-7100 or [press@starbucks.com](mailto:press@starbucks.com).