

Timeline

- 1995** Starbucks Coffee International is established.
- 1998** In May, Starbucks Coffee Company acquires Seattle Coffee Company.
In September, Starbucks opens its first United Kingdom store in Manchester, England.
- 1999** In February, Starbucks opens its first store in Kuwait through a licensing agreement with M. H. Alshaya Company W.L.L.
In November, Starbucks opens its first store in Beirut, Lebanon through a licensing agreement with M. H. Alshaya Company W.L.L.
- 2000** In April, Starbucks opens its first store in Dubai, United Arab Emirates through a licensing agreement with M. H. Alshaya Company W.L.L.
In August, Starbucks opens its first store in Doha, Qatar through a licensing agreement with M. H. Alshaya Company W.L.L.
In October, Starbucks opens its first store in Dammam, Saudi Arabia through a licensing agreement with M. H. Alshaya Company W.L.L.
In November, Starbucks opens its first store in Manama, Bahrain through a licensing agreement with M. H. Alshaya Company W.L.L.
- 2001** In March, Starbucks opens its first store in Zurich, Switzerland through a joint-venture agreement with Bon Appetit Group.
In December, Starbucks opens its first store in Vienna, Austria through a joint-venture agreement with Bon Appetit Group.
- 2002** In January, Starbucks opens its first store in Muscat, Oman through a licensing agreement with M.H. Alshaya Company W.L.L.
In April, Starbucks opens its first store in Madrid, Spain through a joint-venture agreement with Sigla, S.A.
In May, Starbucks opens its first store in Berlin, Germany through a joint-venture agreement with KarlstadtQuelle.
In September, Starbucks opens its first store in Athens, Greece through a joint-venture agreement with Marinopoulos Brothers SA.
- 2003** In April, Starbucks opens its first stores in Istanbul, Turkey through a licensing agreement with M.H. Alshaya Co., W.L.L.
In July, Starbucks Coffee International dissolves its joint-venture agreement with Bon Appetit Group for operations in Austria and Switzerland, creating a joint-venture partnership with Marinopoulos Holding SARL to operate in the two countries.
In December, Starbucks opens its first store in Nicosia, Cyprus through a joint-venture agreement with Marinopoulos Holdings, SARL.
- 2004** In January, Starbucks opens its first store in Paris, France through a joint-venture agreement with Sigla, S.A.

In November, Starbucks Coffee International acquires 100 percent equity share of the German joint-venture from KarlstadtQuelle.

2005 Starbucks Coffee Company (UK) Ltd is awarded a “Big Tick” by *Business in the Community*, in recognition of excellence in corporate social responsibility.

In January, Starbucks opens its first store in Abdoun, Jordan through a licensing agreement with M.H. Alshaya Co., W.L.L.

In August, Starbucks opens its first store in Dublin, Ireland.

In December, Starbucks Coffee Company (UK) Ltd. collects over 50,000 books through an annual Christmas Book Drive in alliance with the National Literacy Trust.

2006 Starbucks opens its 500th store in the UK, in St. Martin’s Lane, London.

Starbucks opens its first Licensed Store in the UK.

Starbucks Coffee Company (UK) Ltd is recognized by the *Financial Times* and Great Place to Work® Institute UK as one of the UK’s 50 Best Workplaces.

Starbucks Coffee Company (UK) Ltd is awarded a “Big Tick” for the second year in a row by *Business in the Community*, in recognition of excellence in corporate social responsibility.

Starbucks begins offering packaged Starbucks® coffee in UK supermarkets, through a partnership with Kraft Foods

2007 Starbucks Coffee Company (UK) Ltd is recognized by the *Financial Times* and Great Place to Work® Institute UK as one of the UK’s 10 Best Workplaces.

In April, Starbucks opens its first store in Bucharest, Romania through a joint-venture agreement with Marinopoulos Coffee Company III SARL.

In September, Starbucks opens its first store in Moscow, Russia, at the Mega Khimki Mall, through a licensing agreement with M.H. Alshaya Co., W.L.L.

In November, Howard Schultz, chairman, ceo and president of Starbucks Coffee Company, accepted the prestigious First Magazine Award for Responsible Capitalism 2007 in London, England. The annual award recognizes business leaders who put social responsibility at the heart of their commercial strategy.

2008 In January, Starbucks opens its first store in Prague, Czech Republic through a joint-venture agreement with AmRest.

In September, Starbucks opens its first store in Lisbon, Portugal through a joint-venture agreement with Grupo VIPS.

Also in September, Starbucks celebrates its 10th anniversary in the United Kingdom.

Also in September, Starbucks delivers 100% responsibly grown, ethically traded espresso to all of its stores in EMEA as part of its Starbucks™ Shared Planet™ commitment to ethical sourcing. This marks the first time that any Starbucks market has served 100% responsibly grown and ethically traded espresso to its customers.

Also in September, Starbucks begins offering packaged Starbucks® coffee in Coop supermarkets in Switzerland, through a partnership with Kraft Foods.

In November, Starbucks opens its first store in Sofia, Bulgaria through a joint-venture agreement with Marinopoulos Coffee Company Bulgaria EOOD.

Also in November, Starbucks stores in the UK and Ireland introduce 100% Fairtrade certified espresso as part of the Starbucks™ Shared Planet™ commitment to ethical sourcing. This marks the first time that any Starbucks market has served 100% Fairtrade certified espresso to its customers.

In December, Starbucks begins offering packaged Starbucks® coffee in supermarkets in Ireland, through a partnership with Kraft Foods.

2009 In February, Starbucks appoints Buck Hendrix to the role of president, Starbucks Coffee EMEA.

In March, Starbucks begins offering packaged whole bean and ground Starbucks® coffee in supermarkets in France and Germany, through a partnership with Kraft Foods.

Also in March, Starbucks begins offering Starbucks VIA™ Ready Brew in select stores in London.

In April, Starbucks opens its first store in Warsaw, Poland through a joint-venture agreement with AmRest Coffee SP, z.o.o.

Also in April, Starbucks announces that Starbucks VIA™ Ready Brew will be available on select, U.K. based easyJet airlines flights.

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